

Artistic Literacy Consortium

The Artistic Literacy Consortium is a group of Alabama organizations and citizens with a mission to **provide fully funded high-quality arts education that enlightens, inspires, and develops in every Alabama student the creative and innovative thinking necessary to ensure college and career readiness.**

It is the result of the work accomplished by the Arts Education Leadership Team, a task force established by Al Head, Executive Director of the Alabama State Council on the Arts, and then Superintendent of Alabama Schools, Dr. Tommy Bice. The purpose of the Artistic Literacy Consortium is to make collective impact for arts education in the state of Alabama. As a consortium, members join to combine resources to accomplish a shared mission with the desired outcome of providing artistic literacy for every Alabama student.

To **Join** the Artistic Literacy Consortium, please visit http://arts.alabama.gov/PDF/Resources/ALC_Recruiting_Packet.pdf
Or contact *Diana F. Green* (contact information on back of brochure)

Program
Share
Framework
Standards
Conclusions
Feasibility
Evidence Utility
Evaluation
Stakeholders
Efficacy **Design**
Validity

The Shared Evaluation System is funded in part by a Collective Impact Grant from the National Endowment for the Arts.



ARTISTIC LITERACY CONSORTIUM

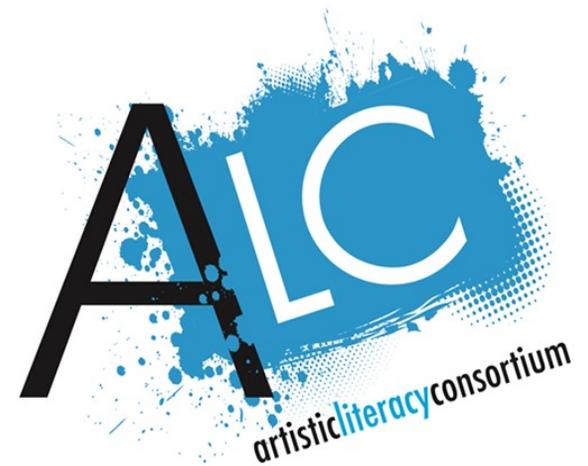
Diana F. Green, MFA
Arts in Education Program Manager
Alabama State Council on the Arts
201 Monroe Street, Suite 110
Montgomery, Alabama 36130-1800
Email: Diana.green@arts.alabama.gov

Dr. Stacy Hughey Surman, PhD
Program Evaluator, Artistic Literacy Consortium
The University of Alabama,
Department of Educational Studies
Email: ssurman@ua.edu
Phone: 205-348-7729

ARTISTIC LITERACY CONSORTIUM

Creatively Innovating for Alabama's Future

Shared Evaluation System



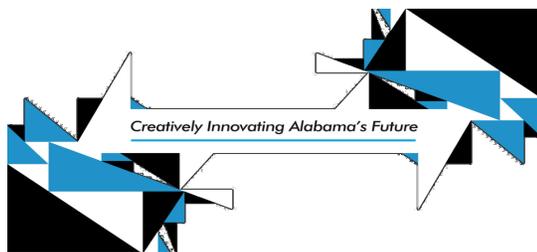
Shared Evaluation System

WHAT IS A SHARED EVALUATION SYSTEM?

First, the **Shared Evaluation System** is a means of collecting information that will help organizations and schools learn about their own efforts to improve, grow, and meet the challenges that all programs face. Although the information gathered may be useful to determine accountability and validity, particularly for funders, **the main objective is to learn.**

Second, the Shared Evaluation System provides participants with an honest appraisal of the goals, plans, and outcomes of your program.

Third, your participation allows for all of us to move forward in our **shared mission to provide fully-funded high-quality arts education to every Alabama student;** Allowing the Artistic Literacy Consortium to provide a collective picture of the Arts in Alabama.—**A Collective Picture and a Collective Voice!**



WHY EVALUATE?

- Enhance the results of your programs
- Enhance marketing efforts
- Streamlines management
- Help grant-makers and donors understand your work
- Demonstrate accountable use of taxpayers' dollars
- Engage your stakeholders
- Help communities recognize the value of the arts
- Make a compelling case for more resources
- Pinpoint where improvement is needed and how it can be done
- Makes the case for program expansion
- Enhances strategic planning with specific goals
- Provides data to validate the efficacy of your program
- Archives collected evidence, artifacts, and assessments

HOW DO I GET STARTED?

To get started with the Shared Evaluation System, Visit:

<http://alartliteracyconsortium.wikispaces.com/>
& click on **Shared Evaluation Model**

Or Scan:



Once there, you will be asked to:

- Articulate your program goals
- Identify indicators of progress and challenge
- Inventory what you know about your program
- Prepare to secure additional information and evidence/artifacts
- Brainstorm how you will use the information from the evaluation
- Ask for help— from staff, volunteers, and stakeholders

What if I have a question?

Contact Dr. Stacy Hughey Surman
(Contact information on back of brochure)

When can you start?

Today!!!