

TUESDAY'S SCHEDULE IN DETAIL

"SHARING OUR STORIES: WHERE ADVOCACY BEGINS"

TUESDAY, MARCH 14th

REGISTRATION AND CONTINENTAL BREAKFAST
8 AM – 8:45 AM

PRE CONFERENCE AREA ENTERTAINMENT

Booker T. Washington Magnet High School,
Wilbur Terrell Jazz Ensemble
Under the direction of Adam Hall

9:00am – 10:05am

JUST IMAGINE

Dr. Sara Wright, Chair of the Alabama Alliance for Arts Education, uses digital imagery and music to contemplate a world without the Arts.

A CALL TO ACTION

DIVERSITY, EQUITY, AND ACCESS IN THE ARTS

Quang Do, 2016 White House Champion for Change, will use spoken word to address these issues.

ADVOCACY DEFINED

Donna Russell, Executive Director, Alabama Alliance for Arts Education and Dr. Sara Wright, Chair of the Alabama Alliance for Arts Education will lead an examination of the meaning of Advocacy.

WELCOME

Dr. Sara Wright, Chair of the Alabama Alliance for Arts Education; Donna Russell, Executive Director, Alabama Alliance for Arts Education, bring greetings, make introductions, and give opening remarks.

WELCOME TO MONTGOMERY

Michael Briddell, Director of Public Information and External Affairs
City of Montgomery, brings welcome greetings to Montgomery.

STATE OF THE ARTS IN ALABAMA

Al Head, Executive Director, Alabama State Council on the Arts, shares his insights on
the current condition of the Arts in Alabama.

BREAK

10:20am-11:50am

KEYNOTE SPEAKER

FASHION, PASSION, AND VISION

Heidi Elnora

Alabama Based Designer, Entrepreneur, Winner of Project Runway, Star of TLC's Bride
by Design, Industry Leader, Wife, Mother, and committed Advocate for the Arts shares
her story, her Passion, and her Vision for Alabama. Q &A to follow

12:00 noon -1:00pm

LUNCH

THE IMPORTANCE OF ARTS EDUCATION

Dr. Dee Fowler, Chief of Staff to the State Superintendent of Education, Alabama State
Department of Education, will share his insights about the importance of Arts
Education.

ENTERTAINMENT

Pelham High School will perform its award winning show, RAIN, written by Mama
Yeye, Under the Direction of Jamie Stephenson

1:00pm-2:20pm

WHERE ARE WE IN PROVIDING ARTS EDUCATION IN ALABAMA'S SCHOOLS? AN ARTISTIC LITERACY CONSORTIUM UPDATE

Diana F. Green, MFA, Arts Education Program Manager, Alabama State Council on the Arts, shares the latest development in the Consortium's work to promote the Arts in schools. Q &A to follow

A LOOK AT ALABAMA'S ARTS EDUCATION PROGRAMS

Dr. Stacy Surman, Ph.D., University of Alabama College of Education, Department of Educational Research, will discuss the Arts Programs of Alabama's public school; and will share a look at the location of schools and the types of Arts Education Programs. Q &A to follow

SPHERE OF INFLUENCE

Donna Russell, Executive Director of the Alabama Alliance for Arts Education, discusses where to look for program support: the expected ones and those beyond the normal scope.

GRASSROOTS ADVOCACY AND GROWING ARTS EDUCATION PROGRAMS: GARNERING INFLUENCE AND FINDING SUPPORT

Arts Education Round table with educators: Jerry Foster, Board Member, Alliance for Arts Education and Facilitator of Fine Arts, Florence Academy of Fine Arts, Florence; Melissa Hughey, Board Member and Advocacy Chair, Alliance for Arts Education and Visual Arts Education Consultant, Madison; Lonny Harrison, President, Alabama Conference of Theatre and Director of Theatre St. James School, Montgomery; Faith Lenhart, Performing Arts Department Chair and Dance Teacher, Vestavia High School, Vestavia; and Susan Smith, President, Alabama Music Educators Association an Director of Bands, St. James School, Montgomery. The panel will address the importance of public festivals, performances, competitions, collaborative efforts, outreach, partnerships, networking and how to ask for support. Q &A to follow

BREAK

2:35-3:35

CULTIVATING ARTS CONSUMERS: OUTREACH AS ADVOCACY:

Non Profits roundtable: Celia Mann Baehr, President, Chief Executive Officer, Mobile Symphony; Allison Dillon-Jauken, Executive Director, Arts Huntsville; Diana Green, MFA, Arts Education Program Manager, Alabama State Council on the Arts; Sandy

Wolfe, Executive Director, Arts and Humanities Council of Tuscaloosa. The panel will discuss their diverse outreach programs and their positive effects. Q &A to follow

ADVOCATING FOR THE ARTS AND TRANSFORMING CITIES:

Buddy Palmer, President and CEO, Create Birmingham; Michael Briddell, Director of Public Information and Public Affairs, Montgomery, will discuss the positive effects of the Arts on cities in the areas of quality of life, revitalization, and economic impact Q &A to follow

BREAK

3:50pm-6:30pm

EQUITY IN THE ARTS

Felecia L. Lucky, Executive Director, Blackbelt Community Foundation, will discuss the challenges and successes of pursuing equity in the Arts.

PENCIL TO PROTOTYPE: An Aether Global Learning Workshop in Creative Thinking

Owen Foster, IDSA, Co-Founder SHiFT and Aether Global Learning will lead this hands on workshop in creativity.

BUILDING YOUR NETWORK; FINDING SUPPORT

A networking reception with entertainment and annual Arts Awards. Relax, enjoy some good music and hors d'oeuvres!

WEDNESDAY' SCHEDULE IN DETAIL

“Speaking with one voice”

WEDNESDAY, MARCH 15th

REGISTRATION AND CONTINENTAL BREAKFAST

8:00am – 8:40 am

STUDENT ENTERTAINMENT

Lobby
Florence Academy of Fine Arts
Florence

Auditorium
Crossing Dixie
Hamilton Alabama

WEDNESDAY MORNING SESSIONS

8:45am-12:00noon

WELCOME

Dr. Sara Wright, Chair of the Alabama Alliance for Arts Education,
Donna Russell, Executive Director, Alabama Alliance for Arts Education

KEYNOTE ADDRESS

Jeff M. Poulin, Arts Education Program Manager, Americans for the Arts,
will present a Federal Update on Arts Education

BETTER WITH THE ARTS

Valarie Robertson, Miss Hamilton Outstanding Teen, and member of Crossing Dixie,
tells her personal story of why her platform is Better with the Arts.

THE VALUE OF AN ARTS EDUCATION

Victoria Chaves and Savanna Kirby, students of the Florence Academy of Fine Arts,
Florence, tell what it has meant to them to be a part of an Arts Education Program.

LEGISLATIVE CONVERSTIONS

Senator Jabo Waggoner, Senator Quinton Ross, and Representative Randy Davis will share their support for the Arts and discuss how best to lobby for support.

TIPS FROM A OBBYIST

Shaurice N. Carr, Governmental Affairs Representative for the Cosby Company, Montgomery, shares lobbying tips.

ALABAMA LEGISLATIVE BUDGET CONCERNS

Al Head, Executive Director, Alabama State Council on the Arts, shares legislative budget concerns for the Arts.

LUNCH

12:00-1:00pm

LUNCH ENTERTAINMENT

Terrace of Archives and History
Crossing Dixie
Florence Academy of Fine Arts

ADJOURN

RALLY ON THE STEPS OF THE CAPITOL

Conference Photo
Group Singing

ADVOCACY CONVERSATIONS

Meet your Legislators 1:00-3:00
State House Offices, Montgomery
By Appointment after 1:00pm

Transportation will be provided from the State House to Embassy Suites

1:30, 2:30, and 3:15 p.m.